

**2017 Berkshire County Youth Employment Campaign**

**Attention Berkshire County Business Community: Our Youth Need Your Help!**



*Guardian Insurance Co.*

**Research shows that summer work experiences provide youth with:**

- ✓ exposure to necessary basic and job specific skills;
- ✓ vital opportunities to apply classroom learning to the workplace;
- ✓ the knowledge to lay the foundation for their financial stability and success within their career pathway pursuits



*Interprint*

**Please help support our youth, grow our economy and enhance the region's workforce!**

- ✓ **Sponsor a youth.** It takes just \$2,000 to provide a young person with a six-week work experience that will greatly impact their future career pursuits, personal aspirations and lifetime self sufficiency.
- ✓ **Serve as a corporate sponsor.** The financial support of the Berkshire business community is essential to our youth program expansion and sustainability!
- ✓ **Participate as a host employer.** The Youth Works state-funded program provides low-income youth with enriching summer & year-round work opportunities and work-readiness training. Over 550 youth have been mentored by nearly 60 local employers in Youth Works since 2005!
- ✓ **Hire a youth.** By hiring a youth ages 14-21, you are serving to shape a young person's foundational and job specific skill base, encourage their future career endeavors and help the region qualify for additional state and federal dollars to serve our youth in subsidized employment programs.

**Please contact Heather Williams, BCREB Youth Director at 413-442-7177 x151 / [youth@berkshirereb.org](mailto:youth@berkshirereb.org) if your business would like to support our youth and the community through any of these options!**

**Business Impacts:**

- ✓ attract young workers to your industry
- ✓ build your future workforce by providing hands-on training and experience
- ✓ enhance productivity with the technological skills and knowledge youth provide
- ✓ minimize recruitment and training costs

**Community Impacts:**

- ✓ increases local workforce with 'home grown' productive citizens
- ✓ revitalizes the regional economy
- ✓ reduces crime and incarceration rates
- ✓ inspires youth to want to live, work and thrive within the region

**Please visit [www.bcreb.com](http://www.bcreb.com) for information on the region's Career Readiness programming!**



*Mildred Elley*



*Brenda's Catering Co.*



*Gladys Allen Brigham Center*



*Wahconah Country Club*

**Berkshire Jobs4Youth – Pittsfield**  
**2017 Berkshire County Youth Employment Campaign**

- My company would like to pledge a donation to support Pittsfield summer Youth Works programming**

**Please allocate my company's donation toward:**

- Sponsoring a youth's summer work experience  
*(\$2,000 provides one youth with an enriching 6 week summer work experience)*
- Support for Youth Works programming –  
 staffing, program materials, youth support, etc.
- Both

**Please indicate your level of support:**

*Donations are 100% Tax Deductible*

- \$2,000
- \$1,500
- \$1,000
- \$500
- Other Amount

<b>Company Name:</b>	
<b>Address:</b>	
<b>Contact Person:</b>	<b>/ Telephone #:</b>
<b>E-mail Address:</b>	

*The BCREB will send its tax ID number along with an invoice. Once the invoice is received, please make checks payable to: Berkshire County Regional Employment Board, Inc.*

- My company would like to directly hire a youth(s) for the summer 2017**

<b>Company Name:</b>	
<b>Address:</b>	
<b>Contact Person:</b>	<b>/ Telephone #:</b>
<b>E-mail Address:</b>	<b>Website:</b>

*Your company will be listed on Berkshire Works Career Center's Youth Virtual Job Fair*

- My company would like to host a youth(s) under the Youth Works Summer Program 2017**

<b>Company Name:</b>	
<b>Address:</b>	
<b>Contact Person:</b>	<b>/ Telephone #:</b>
<b>E-mail Address:</b>	
<b># of youth looking to hire/host:</b>	<b>/ age preference:</b>

*The BCREB or Berkshire Works will contact you to highlight program specifics and determine positions being offered*

**Thank you for your consideration to support summer 2017 youth work experiences! Please choose your desired option, complete this form and send, e-mail or fax to the Berkshire County Regional Employment Board, Inc.**



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