

Berkshire Jobs4Youth - North Adams

2017 Berkshire County Youth Employment Campaign

**Attention Northern Berkshire Business Community: Our Youth Need Your Help!
Please help support the 3rd annual North Adams Summer Youth Works Program!**

Research shows that summer work experiences provide youth with:

- ✓ exposure to necessary basic and job specific skills;
- ✓ vital opportunities to apply classroom learning to the workplace;
- ✓ the knowledge to lay the foundation for their financial stability and success within their career pathway pursuits



Please help support our youth, grow our economy and enhance the region's workforce!

- ✓ **Sponsor a youth.** It takes just \$2,000 to provide a young person with a six week work experience that will greatly impact their future career pursuits, personal aspirations and lifetime self sufficiency.
- ✓ **Serve as a corporate sponsor.** The financial support of the Berkshire business community is essential to our youth program expansion and sustainability!
- ✓ **Participate as a host employer.** The Youth Works program provides low-income youth with summer & year-round work opportunities and work-readiness training. Since 2015, nineteen North Adams youth were provided with enriching summer jobs throughout eleven Northern Berkshire Businesses!
- ✓ **Hire a youth.** By hiring a youth ages 14-21, you are serving to shape a young person's foundational and job specific skill base, encourage their future career endeavors and help the region qualify for additional state and federal dollars to serve our youth in subsidized employment programs.

Please contact Heather Williams, BCREB Youth Director at 413-442-7177 x151 / youth@berkshirereb.org if your business would like to support our youth and the community through any of these options!

Business Impacts:

- ✓ attract young workers to your industry
- ✓ build your future workforce by providing hands-on training and experience
- ✓ enhance productivity with the technological skills and knowledge youth provide
- ✓ minimize recruitment and training costs

Community Impacts:

- ✓ increases local workforce with 'home grown' productive citizens
- ✓ revitalizes the regional economy
- ✓ reduces crime and incarceration rates
- ✓ inspires youth to want to live, work and thrive within the region

Please visit www.bcreb.com for information on the region's Career Readiness programming!



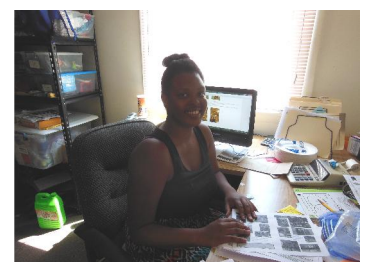
**Adams Council on Aging
2015 Host Employer**



**The Spoke
2015 Host Employer**



**Brayton Elementary School
2015 Host Employer**



**Mohawk Forest
2015 Host Employer**

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- My company would like to pledge a donation to support summer Youth Works programming**

Please allocate my company's donation toward:

- Sponsoring a youth's summer work experience (\$2,000 provides one youth with an enriching 6 week summer work experience)
- Support for Youth Works programming – staffing, program materials, youth support, etc.
- Both

Please indicate your level of support:

Donations are 100% Tax Deductible

- \$2,000
- \$1,500
- \$1,000
- \$500
- Other Amount

Company Name:	
Address:	
Contact Person:	/ Telephone #:
E-mail Address:	

The BCREB will send its tax ID number along with an invoice. Once the invoice is received, please make checks payable to: Berkshire County Regional Employment Board, Inc.

- My company would like to directly hire a youth(s) for the summer 2016**

Company Name:	
Address:	
Contact Person:	/ Telephone #:
E-mail Address:	Website:

Your company will be listed on Berkshire Works Career Center's Youth Virtual Job Fair

- My company would like to host a youth(s) under the North Adams Youth Works Summer Program 2017**

Company Name:	
Address:	
Contact Person:	/ Telephone #:
E-mail Address:	
# of youth looking to hire/host:	/ age preference:

The BCREB or Berkshire Works will contact you to highlight program specifics and determine positions being offered

Thank you for your consideration to support summer 2017 youth work experiences! Please choose your desired option, complete this form and send, e-mail or fax to the Berkshire County Regional Employment Board, Inc.



BCREB, Inc.
 66 Allen Pittsfield, MA 01201
 413-442-7177 / 413-448-2801 (fax)
youth@berkshirereb.org

